



Dear Customers and Partners:

Starting May 5, our brands - Campus Ivy, CourseKey, and Verity - will begin operating under a new unified name: **Portico**.

This rebrand marks the next step in our journey to bring you more integrated, innovative solutions, all while continuing to offer the reliable, flexible tools you already use and trust.

What You Can Expect Moving Forward

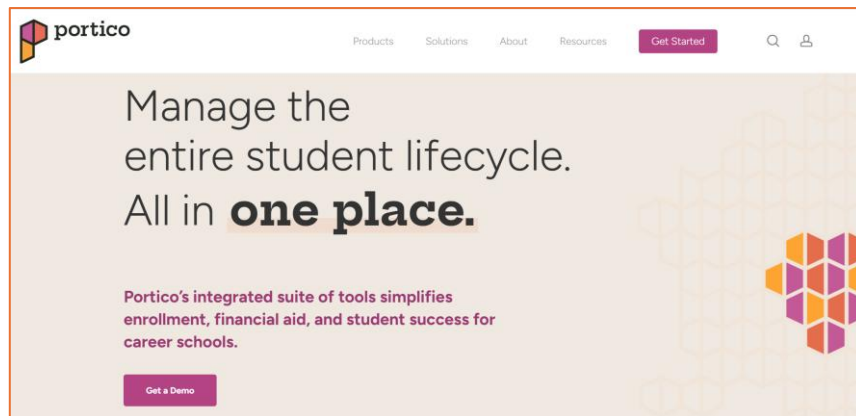
On **May 5**, you'll start to see:

- A **new website** at www.PorticoEDU.com (it's not ready yet; currently redirects to our event)
- New **email addresses** for our team will end in @porticoedu.com
- Updated branding across our materials, communications, and online presence

Here's a Sneak Preview of the New Branding:



The logo & tagline →



Website Homepage →

On May 5, **product login screens** will also reflect the Portico brand - **but your access, tools, and experience will remain the same.** The adjustments affect only the color theme of the user interface, but the URLs (links used to log into the software) will not change for staff nor students.

While the look and name are evolving, we're still the same team, providing the same service. **Legally, our legacy companies will continue to exist, and your existing contracts remain valid.**

We're focused on delivering even greater value by bringing our platforms together into a seamless experience, but we'll remain flexible enough for you to use the solutions that best meet your needs, whether integrated or standalone.

Our Migration Timeline

- **April 18:** Formal Announcement of Rebrand to Community (here we are!)
- **April 25:** Additional Information and Updates Shared to Community
- **May 1:** PorticoEDU.com Website Launch
- **May 5:** Single Sign-On and Product Theme Updates
- **May 19-21:** Momentum 2025 User Conference – the “Official” Unveiling of Portico

Additional Resources

- [FAQ: The Path to Portico – What's Happening, When, and Why?](#)
 - You'll start receiving emails from our new email domain with more information. To ensure you don't miss the latest updates, make sure to whitelist @porticoedu.com emails.

We are truly grateful for your partnership and support over the years across our three legacy teams. We cannot wait to add even more value to your organization as Portico.

From the bottom of our hearts (and from here to career!),

Cid Yousefi & Siana Stewart, Co-Founders of Campus Ivy

Luke Sophinos & Marc Barron, Co-Founders of CourseKey

Aaron & Cornelia Anderson, Co-Founders of Verity IQ

Doug Kaplan, CEO of Portico

Join Us at Momentum 2025

To celebrate this transition and support your continued success, we invite you to join us at our annual user conference:

Momentum 2025

May 19-21, 2025

Hollywood, FL

You'll get exclusive insights into our roadmap, hands-on training, and networking with peers from across the Portico community. [Register now if you haven't yet.](#)